

### **PPAL Member Show**

## "Pure Color"

# March 12-April 8, 2022 North Hills Art Center

3432 Babcock Blvd. Pittsburgh, PA 15237 Monday - Friday, 10-3

**ELIGIBILITY:** Entry is open to all current PPAL members. Submissions must be original, based on photos by the artist, and created in the last three years. Artwork shown in previous PPAL exhibitions is not eligible. Work must be 80% soft pastel and family friendly.

**AWARDS:** Juror of awards is James Sulkowski (<a href="https://www.jamessulkowskifineart.com/">https://www.jamessulkowskifineart.com/</a>). 1st Place \$200, 2nd Place \$150, 3rd Place \$100, Honorable Mention \$75, and People's Choice \$50.

**ENTRY FEE:** \$25 (non-refundable) for up to three paintings and artist's merchandise (three bin art/prints, and nine cards of pastel paintings). Refer to specific directions on registering and identifying pieces at <a href="https://www.ppal-artists.com/event-4610588">https://www.ppal-artists.com/event-4610588</a>.

#### FRAMING and INSTALLATION REQUIREMENTS:

All work should be framed, wired, and ready to hang (no easel back, saw-tooth or keyhole hangers). Frames, glass, and mat should be clean and undamaged.

STANDARDS: PPAL standards can be found at <a href="https://www.ppalartists.com/resources/Documents/Standards/PPAL\_Exhibit\_Standards\_20210\_131.pdf">https://www.ppalartists.com/resources/Documents/Standards/PPAL\_Exhibit\_Standards\_20210\_131.pdf</a>. Please refer to them. Artwork not in compliance with the standards may be rejected.

**REGISTRATION:** Please register online at <a href="https://www.ppal-artists.com/event-4610588">https://www.ppal-artists.com/event-4610588</a>. Pay online via PayPal or mail a check made out to PPAL to treasurer Eric Dye, 61 Elm Lane, Wheeling, WV 26003-4905.

**ARTIST'S INSPIRATION:** During registration, please supply a brief statement for the exhibition describing the inspiration for each entry which will be displayed with your work.

**SALES:** NHAC will collect and submit sales tax and retain a 30% commission on all sold artwork so price work accordingly. NFS (not for sale) is permitted.

#### **DROP-OFF AND SCREENING FOR STANDARDS:**

Deliver artwork to NHAC on March 10, 12-3. Attach labels on artwork and artist's merchandise as indicated at <a href="https://www.ppal-artists.com/event-4610588">https://www.ppal-artists.com/event-4610588</a>.

**PICK-UP:** Unsold artwork must be picked up from NHAC April 9, 1-3.

**DISCLAIMER:** PPAL, its members, Board and/or volunteers will not be held responsible for any loss or damage to entrant's work.

#### **EXHIBITION CALENDAR**

Registration Opens: January 5, 2022

■ Entry Deadline: February 26, 2022

Delivery & Screening: March 10, 2022,

12-3

• Exhibition Opens: March 12, 2022

**Reception:** *March 19, 2022, 5-7* 

Awards Presentation: March 19, 6

■ Exhibition Closes: *April 8, 2022* 

**Artwork pickup:** *April 9, 2022, 1-3* 

#### **QUESTIONS:** Contact

Loretta Smith at <a href="mailto:exhibits@ppal-artists.com">exhibits@ppal-artists.com</a> or Jan Pini at webmaster@ppal-artists.com